Meeting Minutes

Welcome

- Who are we?
  - A student run organization designed to introduce Communication Arts & Science (CAS) students to the advertising and public relations community.

- What do we do?
  - At our meetings, we host guest speakers and student panels, run workshops, take agency tours, and create #friendships with other students in the field.

- Why is this beneficial to me?
  - All of the activities we host are for you to gain experience and knowledge of the advertising and public relations field.

Student Opportunities

- Students can write for our blog and social media
- This is a great opportunity for students to practice their writing skills and have something to add to their resume.
- Contact Erika Nichols, nicho466@msu.edu if you are interested.

Chicago

- March 24th
- We will be driving Friday morning and return Friday evening.
- We will be visiting Motion PR, and Energy BBDO so far
- Hoping to nail two more places
- Follow this link if you are interested in going to Chicago
  - https://docs.google.com/forms/d/e/1FAIpQLSevmDPCxSlcGbYNhSH423wcBeRePD_MZsv_nY6Rreg0sEYOEA/viewform?c=0&w=1

Next Meeting

- Feb. 7th at 6 p.m. in 173 CAS
• Topic: Valentines Day card making for Sparrow, Crash Course for Career Fair Prep